

# Learn About our Innovative Long-Term and Short-Term Care Solutions



## Discover the Benefits of Selling Long-Term and Short-Term Care Products

Are you looking to expand your insurance offerings and better serve your clients? Look no further than Long-Term Care (LTC) and Short-Term Care (STC) insurance.



### Long-Term Care insurance

is designed for long-term support and assistance, when care is reasonably expected to last 90 days or longer, as certified by your client's doctor.



### Short-Term Care insurance

on the other hand, is designed for short-term needs, such as recovery from an illness or injury, when a full recovery is reasonably expected within several weeks or months (up to a year).

Both LTC and STC insurance play an important role in ensuring access to quality care for those who need it. Benefits generally become available for insureds who require assistance with Activities of Daily Living (ADLs) due to a chronic illness, injury or cognitive deficiency requiring supervision.

By offering both LTC and STC insurance, you can provide your clients with comprehensive coverage options that fit their needs, budget or health. Don't miss out on this opportunity to make a real difference in your clients' lives.

It's a great time to get contracted to sell LTC and STC insurance! Contact us now to learn more about these unique and in-demand coverage options.

#### Call today!

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